



The Allapattah  
Collaborative, CDC



# 2026 Funding & Sponsorship Opportunities



The Allapattah  
Collaborative, CDC

## WHO WE ARE

The Allapattah Collaborative, CDC. is an award-winning nonprofit organization dedicated to building an Allapattah economy that works for all. Our programs impact the lives of tens of thousands of people, and have preserved the Little Santo Domingo commercial corridor.

We ignited the Main Street movement in the City of Miami, and have a track record of collaborating locally, regionally, and nationally. We exist to protect our community's legacy while empowering them to thrive with ownership, unity and lasting vitality.





## WHY WE DO THIS

In 2025, ACDC celebrated 5 years of impact and demonstrated its capacity to deploy capital effectively, activate community as an economic driver, and align local impact with regional and national priorities.

The Equitable Development Action Plan (EDAP), created in 2018 by the Allapattah community, continues to guide our daily work. We are proud of the progress we have made toward making sure that any development in Allapattah prevents the displacement of our locals and small businesses, and preserves our history & culture for many years to come.



 786.220.4590

 [allapattahcdc.org](http://allapattahcdc.org)

 [info@@allapattahcdc.org](mailto:info@@allapattahcdc.org)

# Sponsorship Opportunities



## NEGOCIOS ACTIVOS

Guest Speaker Opportunity (8 available for 2026)

**Investment: \$3,000**

Your brand, stage center, speaking to an audience of 50+ small business owners - live!

- Includes:
  - 90 Minutes: 30 mins speaking opportunity, 30 min advertisements and networking
  - Vendor Table and 2 Chairs
  - Prominent logo displayed in event promotions
  - 2 Social Media Posts and 2 Stories (**FB & IG 2,500 Unique Impressions**)
  - Dedicated Email Blast (**3,500 plus contacts**)
  - Name & Logo inclusion on Eventbrite post
  - Bonus Opportunities (Data collection via table)
  - Must Agree to Non-Disclosure Terms of Attendees List)

Showcase Opportunity (3 available for each event in 2026.

**Investment: \$1,000**

Make an impression and engage with the 50+ business owners in attendance.

- Includes:
  - Vendor Table and 2 Chairs
  - Logo inclusion in Social Media Announcement of Event (**FB & IG 2,500 plus**)
  - Logo Inclusion in Email blast announcing event vendors (**3,500 plus contacts**)
  - Logo inclusion on Eventbrite post

# Sponsorship Opportunities



## BIZ LATINA

Guest Speaker Opportunity (4 available for 2026)

**Investment: \$3,000**

Your brand, stage center, speaking to an audience of 40+ small business owners - live!

- Includes:
  - 90 Minutes: 30 mins speaking opportunity, 30 min advertisements and networking
  - Vendor Table and 2 Chairs
  - Prominent logo displayed in event promotions
  - 2 Social Media posts and 2 Stories (FB & IG 2,500 Unique Impressions)
  - Dedicated Email blast showcasing your brand (3,500 plus contacts)

Showcase Opportunity (2 available for each event in 2026)

**Investment: \$1,000**

Make an impression and engage with the 40+ business owners in attendance.

- Includes:
  - Vendor Table and 2 Chairs
  - Logo inclusion in Social Media Announcement (FB & IG 2,500 Unique Impressions)
  - Inclusion in Email blast announcing event vendors (3,500 plus contacts)

# Sponsorship Opportunities

## TRADICION EN ACCION COMMUNITY ACTIVATIONS

Guest Speaker Opportunity (5 available for 2026).

**Investment: \$2,500 per opportunity**

Your brand, stage center, speaking to an intergenerational audience of Allapattah residents

- Includes:
  - 1-3 hour activity
  - Opportunity to address the audience for 15 mins
  - Opportunity to gather participant's information
  - Vendor Table and 2 Chairs
  - Prominent logo displayed in event promotions
  - 2 Social Media posts and 2 Stories (FB & IG 2,500 Unique Impressions)
  - Dedicated Email blast showcasing your brand (3,500 plus contacts)

Showcase Your Business or Brand: (Various for 2026)


**Investment: \$1,000 per opportunity**

Your brand activation, displayed to an intergenerational audience of Allapattah residents


- Includes:
  - Activation Space
  - Vendor Table and 2 Chairs
  - Logo inclusion in Social Media Announcement (FB & IG 2,500 Unique Impressions)
  - Inclusion in Email blast announcing event (3,500 plus contacts)



**YOU CAN HELP SUPPORT OUR PROGRAMS ALL YEAR ROUND!**

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# Sponsorship Opportunities

## FESTIVAL DEL PLÁTANO

El Festival del Platano is Allapattah Collaborative's marquee yearly event, celebrating Little Santo Domingo's heritage around PLATANOS, a food staple that unites cultures from around the world.

This event bridges pathways for social cohesion, celebration, unity, and community belonging. Since 2024, the festival has welcomed over 1,500 attendees, including families and elderly residents from the neighborhood, and showcased food trucks and 20+ local small businesses from Allapattah.

In 2026, the Festival will expand to include FREE transportation for 65+ elderly from the area as well, thanks to Freebee and City of Miami District 1.



The Allapattah Collaborative, CDC

FESTIVAL  
DEL  
Plátano



Nov 15  
2026

JUAN PABLO  
DUARTE  
PARK  
1778 NW 28 ST, MIAMI, FL 33142

FREE FAMILY - FRIENDLY EVENT

+1800  
Expected attendance

+25  
Business participating

786.220.4590

allapattahcdc.org

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# Sponsorship Opportunities



## ACTIVITIES & ENTERTAINMENT



### Platano Showdown

A curated Platano Showdown featuring Allapattah locals cooking-up some plantain favorites, food trucks, food vendors and more! Estimated 5-10 Chefs/Restaurants participate for Best Platano Dish in Allapattah.

### Live Music/Performances

Local musicians and performances on stage all day!



### Art Exhibits/Activities

Art including art activities for youth and seniors.



### Domino Tournament

Kids activities including games, arts and crafts, and demonstrations by our City of Miami Police and Fire Departments.

# Sponsorship Opportunities

## PRESENTING SPONSOR-\$50,000\*

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- “Festival del Plátano presented by [Your Company]” naming rights
- Category exclusivity (no competing brands at this level)
- Premier logo placement on stage banners, step & repeat, all flyers, and digital promotions
- Opportunity to address audience on main stage- Festival + 5<sup>th</sup> Anniversary award presentation
- Recognition in all press releases, media interviews, and radio/TV mentions
- Present a community award at event from stage
- Double booth space in the most prominent location
- Logo featured on all signage (Festival) including banners on SW 17 Ave & NW 28 St
- Logo Inclusion on event & staff/volunteer T-shirts (200 min)
- Two (2) Dedicated “Thank you” Reel to post to social media (FB & IG 2,500 Unique Impressions)

## ENTERTAINMENT SPONSOR - \$30,000\*

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- Premier 20 x 10 booth location at Festival and Activation opportunity at 5<sup>th</sup> Anniversary
- Logo on stage banners, website, and all printed/digital materials
- Category exclusivity (no competing brands at this level)
- Recognition from stage during programming
- Present a community award at event from stage
- Social media spotlight feature (dedicated post + live mention)
- Logo featured on all signage including banners on SW 17 Ave & NW 28 St
- Logo Inclusion on event staff/volunteer T-shirts
- Dedicated “Thank you” Reel to post to social media (FB & IG 2,500 Unique Impressions)

## PLATINUM SPONSOR - \$20,000\*

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- Logo on event signage, website, and Festival event flyer
- Booth space in high-traffic area at Festival del Platano
- Special recognition from stage
- Present a community award at event from stage
- Recognition in group thank-you social media post/reel (FB & IG 2,500 Unique Impressions)



*\*Denotes Category Exclusivity*

# Sponsorship Opportunities

## **GOLD SPONSOR - \$10,000**

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- Logo on both event website, and flyer (5,000)
- Booth space at Festival del Platano
- Group recognition from stage
- Recognition in thank-you social media post /reel (FB & IG 2,500 Unique Impressions)

## **SILVER SPONSOR - \$5,000**

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- Logo on event website, and Festival event flyer
- Booth space at Festival del Platano
- Group recognition from stage
- Recognition in group thank-you social media posts (FB & IG 2,500 Unique Impressions)

## **BRONZE SPONSOR - \$2,500**

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- Logo on event website, and Festival event flyer
- Booth space at Festival del Platano
- Group recognition from stage

## **PLÁTANO BOOTH SPONSOR- \$1,000**

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- Custom packages available for media, printing, signage, staging, activations, & community partners



# Major Funding Opportunities

## CHAMPION - \$100,000

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- Logo Placement and/or name on Donor Wall and/or website
- Logo Placement and/or name recognition on event signage and marketing materials for all Allapattah CDC Events
- Name or logo listed in the annual report
- Exclusive access and VIP invitations to all events, including pre-event receptions
- Marketing opportunities to feature you or your organization in email newsletters and social media posts
- Opportunities to participate in community events and Allapattah CDC Events

***This Contribution represents Programatic Funding for one program for one year (ie SBRC, Tradicion en Accion)***

## AMBASSADOR - \$50,000

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- Logo Placement and/or name on Donor Wall and/or website
- Logo Placement and/or name recognition on select event signage and marketing materials for Allapattah Festival and Smithsonian Events
- Name or logo listed in the annual report
- Exclusive invites to major events for Allapattah CDC (Festival & select Smithsonian Exhibit Openings)
- Acknowledgment on Allapattah CDC's social media platforms
- Opportunities to engage with community projects

***This contribution represents funding for One SBRC Cohort (Providing Small Business Grants between \$2,500-\$4,000 per Business)***

## ADVOCATE - \$25,000

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- Logo and/or name featured on select marketing materials and the Allapattah CDC's website
- Name or logo listed in the annual report
- Complimentary tickets to select Allapattah CDC Events (Festival & select Smithsonian Exhibit Openings)
- Recognition on Allapattah CDC social media platforms
- Invitations to volunteer at community events
- Funding for One Community Engagement Event (i.e Tradiccion en Accion)

# Major Funding Opportunities

## CONNECTOR - \$10,000

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Includes:

- Name listed on the Allapattah CDC website
- Complimentary tickets to select community events and volunteer opportunities
- Recognition on Allapattah CDC social media platforms
- Opportunities to participate in local initiatives and events

## SUPPORTER - \$5,000

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Includes:

- Name included in all donor recognition materials
- Complimentary tickets to a select Allapattah CDC event and gathering
- Opportunities to participate in local initiatives and events



# Don't Miss Out!



## THANK YOU!

For inquiries simply fill out online form at  
<https://allapattahcdc.org/festival/>

## Help support our programs all year round

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Naming Rights to 3010 Community Revitalization Project,  
Community Center, & Business Incubator

*\*Custom opportunities available upon request.*

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