



The Allapattah
Collaborative, CDC

FESTIVAL DEL *Plátano*

Celebrate With The Allapattah Collaborative

The Allapattah Collaborative is an award-winning non-profit organization dedicated to building an Allapattah economy that works for all.

Our programs impact the lives of tens of thousands of people, and have preserved the Little Santo Domingo commercial corridor.

We are the only Main Street program currently in the City of Miami, and have a strong track record of collaboration locally, regionally, and nationally.



Why We Do This

Little Santo Domingo, home to close to 50,000 people, was designated “Top 11 Most Endangered Places in America” in 2023.

We decided it was time to celebrate our history and culture as a way to help our people stay.

This event is part of a larger effort to keep Little Santo Domingo, its small businesses, and its residents in place. Every dollar we raise enables us to continue the programs that make an impact in Allapattah.



SAVE THE DATE

22

SEPTEMBER

12 PM - 8 PM

Juan Pablo Duarte
Park 1776 NW 28th
St, Miami, FL 33142



Even professional baseball players will show their pride claiming “Platano Power”.



Many cultures also make plantains a delicious part of their gastronomic experience.

The festival will include:

Curated set of plantain chefs and food vendors



Plantain history exhibit in collaboration with Smithsonian



Face Painting



Henna Tattoo station



Local Musicians



Carnival Masks Art Exhibit by our youth and seniors



Festival Del Platano 2024

Sponsorship Opportunities

Sponsor Level ----- Benefit	Gold \$15K (1 available)	Silver \$12K (2 available)	Bronze \$8K (3 Available)	Business Booth \$1,500 (5 Available)	Vendors \$150 (15 tables available)
Display Booth	20' x 20' space for booth; 6' table, 2 chairs	20' x 20' space for booth; 6' table, 2 chairs	10' x 10' space for booth; 6' table, 2 chairs	10' x 10' space for booth; 6' table, 2 chairs	
Performance Stage	6' x 6' solo banner with company logo as backdrop	Headline logo on sponsors banner 6' x 2' in front of stage	Logo on sponsors banner 6' x 2' in front of stage		
Bags	Logo prominently displayed	Logo displayed below Gold sponsor	Company name listed below Silver sponsors		
T-Shirt	Logo displayed on t-shirt sleeve	Logo displayed below event graphic on back of t-shirt	Company name listed below Silver sponsors		
Vendor Tables	Logo displayed 8.5" x 11" on every booth				6'x6' table
Instagram	3 solo posts; mention in every post	2 solo posts; mention in every post	mention in every post		
Facebook	3 solo posts; mention in every post	2 solo posts; mention in every post	mention in every post		
LinkedIn	3 solo posts; mention in every post	2 solo posts; mention in every post	1 solo posts; mention in every post	2 group posts, highlighting our business partners	
Radio	Mention in every advertisement				
Flyers	Logo and company name below event graphic	Logo and company name below Gold sponsor	Company name below Silver sponsor		



The Allapattah
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Our Mission & What we believe

The Allapattah Collaborative CDC empowers Allapattah's small and micro-businesses to prosper by providing the neighborhood's entrepreneurs, who are primarily Afro-Latino, with intense, tailored, culturally-competent support that unlocks resources and opportunities for growth and ownership.

Focused on empowering the entrepreneurs to buy their storefronts or premises, TAC is committed to **building an Allapattah economy that works for everyone** while preserving our community's unique cultural history and heritage

What makes us unique

We provide intense, tailored, culturally-competent support for small business owners.

Our specialty is **addressing the unique needs of Latino** microentrepreneurs.

We are developing financing, tools, and resources to help entrepreneurs buy their own storefronts or premises.



Sponsor Registration

You can complete this form digitally at allapattahcdc.org/festival

Item	Quantity	Unit Cost	Total
Gold		\$15,000	
Silver		\$12,000	
Bronze		\$8,000	
Business Booth		\$1,500	
Vendor Table		\$150	

Company Name

Name

Contact Information:

Email

Title

Phone

Date

Signature



**The Allapattah Collaborative is a 501(c)3
NonProfit organization.**

EIN #842792176

Make checks payable to:

The Allapattah Collaborative
c/o Baseball Gala

1951 NW 7th Ave, Suite 600
Miami, FL 33136

Bank transfers can be made to:

The Allapattah Collaborative
Truist Bank Account #245041381
Routing #263191387

For more information:

allapattahcdc.org/festival

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COO

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TERMS: Sponsorship is 50% refundable only if cancelled before **September 1, 2024**. Allapattah CDC reserves the right to deny sponsorship or cancel sponsorship if potential sponsor does not uphold Allapattah Collaborative values.